



Coalition for a Healthy Maryland

SUPPORT THE COALITION FOR A HEALTHY MARYLAND!

Everyday we hear about the obesity epidemic and rising health care costs associated with lifestyle related diseases. Prevalence of obesity currently exceeds 33 percent and more than two thirds of adult Americans are overweight or obese¹. If present increases in the rate of obesity persist, by the year 2015, half of the population in the United States may be obese. Even our children are at risk, developing Type II Diabetes as a result of being overweight. It's time to reverse this trend.

The Coalition For A Healthy Maryland is a collaboration of Maryland businesses, non-profit associations and individuals determined to improve the health of our State. Our mission is to promote the *real* answer to the obesity epidemic and the spiraling health care cost - **Prevention**.

What We Propose:

- State tax incentives for healthy lifestyle expenditures and behavior
- State tax incentives for programs to reverse childhood obesity
- Campaigns to curb the State's greatest lifestyle related costs

It has been proven time and again that most chronic diseases are preventable and in fact are the direct result of inactivity. Wouldn't you like to the State to take a proactive approach to our health care crisis? Wouldn't you like to stop health care costs from increasing excessively? Wouldn't you like to receive a tax incentive because you take care of yourself?

Then *SUPPORT THE COALITION!* Let's get MARYLAND MOVING.

I want to Help Maryland Get Healthy. (check all that apply)

- Please list me and/or my organization in support of the Coalition.
- I would like to help. Please have someone contact me.
- I would like to make a donation (please make checks out to Coalition For A Healthy Maryland)

Name: _____ Organization: _____

Address _____

City: _____ State: _____ Zip code: _____

Email: _____ Phone: _____

Count Me In- here's my signature showing my support: _____

Date: _____

Return to (Name) (Fax) (Email).

¹ Centers for Disease Control and Prevention, 2007.